



## Setting Up Your Trek 4 Trykes Fundraising Page on Classy

Share your Classy fundraising page with your family, friends, and community. We recommend using email, social media, and even texts to spread the word! Getting started is easy and free.

**Step 1)** Visit <https://give.classy.org/trek2022> and click “Register.”

**Step 2)** Choose one of the following options:

- **Join as an Individual** – You’ll complete a registration page and receive link via email to create your personal fundraising page.
- **Join a Team** – Search for a team by name to join.
- **Create a Team** – Name your team, set a goal, and get taken to your fundraising page for setup. (Note: If you join as an individual, you can come back and create a team later!)

**Step 3)** If you’ve registered as an individual, check your email for a confirmation containing a link to your personalized page. Click “Start Fundraising” and you’ll be taken to your page.

**Step 4)** Customize your campaign page. Create a headline (we recommend [**Your First Name**]'s **Trek 4 Trykes 2022**), tell people why you’re fundraising in your story, and set your campaign goal. Set a goal that will motivate you and your supporters. You do not have to reach your goal in order for us to collect the donations you raise.

### ***Recommendations:***

- Create a shortened URL on your Campaign Details page, which will be easier to share on social media and in email.
- Add compelling images. Most people won’t donate to a campaign that doesn’t have images. If you don’t have images you like, keep the default campaign images.

**Step 5)** Share your campaign! Send emails, post on social media, text your friends, tell people in line at the store. You can even create a team and invite others to join! Every dollar raised will go towards purchasing trykes for riders on our National Wish List.

Have questions? Email [tiffany@ambucs.org](mailto:tiffany@ambucs.org) or call 800-838-1845 x115.